**ABSTRACT**

Village is an area that serve as a benchmark of the progress of a State. The number of villages that dominate this is what causes the Village Minister to make a village development strategy through a village-owned enterprise entity that is contained in a Village Minister Regulation, namely Development of Disadvantaged and Transmigration Area (PDTT) Number 4 of 2015 on Village Owned Enterprises (BUMDes). Village-Owned Enterprises in Agung Jaya Village, Air Manjunto Sub-district has several business units developed through village potentials, including: (1) savings and loan business unit (UED-SP); (2) agricultural and plantation business units; (3) online payment service business unit; and (4) village markets. The development of BUMDes is continuously improved to realize the objectives of the BUMDes and the people's welfare, so it is necessary to pay attention from the management of the Village Owned Enterprise. This research entitled: **MANAGEMENT OF VILLAGE OWNED ENTERPRISES TO INCREASE ORIGINAL REVENUE VILLAGE IN AGUNG JAYA VILLAGE, AIR MANJUNTO SUB-DISTRICT, MUKOMUKO DISTRICT, BENGKULU PROVINCE.** This research was conducted at BUMDes Secretariat Office. Aims to know the Management of Village Owned Enterprises implement the Regional Regulation of Mukomuko Regency Number 5 of 2013 and Village Regulation Number 1 of 2016 on Village Owned Enterprises.

This research was conducted using qualitative method with inductive approach to describe the condition of research object based on fact in the field. In the scope, the authors explain the management of government with management stages based on the theory of George R.Terry (2006:163) and business feasibility study indicators, then analyzed the relationship between indicators with existing dimensions and made a combination of theory relevant to the phenomenon which occurred at the place of research. After that obtained the conclusion in accordance with the identification of problems that have been described by the author.

The result of analysis between the theory relevant to phenomenon that happened in Agung Jaya Village by looking at the indicators of management and business feasibility in Permendes Number 4 Year 2015 show that in Agung Jaya Village not yet able to develop optimally because lack of additional fund from APBN, Lack of knowledge from the staff and also lack of participation villagers (associated with collaboration in livestock business development with farmer groups). The management of BUMDes Jaya Bersama will work well and optimally if the problem is solved by coordination and cooperation in the Management of BUMDes. Then the purpose of establishment of BUMDes produced will be in accordance with Permendes Number 4 of 2015.