**ABSTRACT**

Strategy is one of the factors that must be owned by a camat in the lead and also carry out duties and functions in a subdistrict. Especially in increasing discipline employees.

In this task, a district head must have an intelligent, wise strategy and must also be an example or an example for his subordinates. From these problems, the authors are interested in conducting research with the title STRATEGY CAMAT IN IMPROVING CIVIL SERVICE DISCIPLINE IN THE SUPPLY OF NORTH RANTAU REGENCY OF NORTH SUMATERA CENTRAL DISTRICT CITY.

The purpose of this research is to know how the strategy of camat in improving the discipline of employees in North Rantau sub-district office. The method used in this observation is qualitative research method of descriptive method with inductive approach, where this research will describe or describe the problems to be studied by taking the lead facts of a special nature or fact. Sources of data used are primary data sources and secondary data related to the camat strategy with data obtained by observers describing systematically about the phenomenon that occurred.

The authors concluded that the North Rantau Camat's strategy in improving the discipline of civil servants is good, but it is still constrained by several things such as lack of supporting facilities and infrastructure and lazy employees and lack of services.

Based on these conclusions, the authors suggest that the Camat further reinforce disciplinary rules with reward and punismant, increasing the need for facilities and infrastructure that make employees more enthusiastic in working and also make innovations about e-services.