***ABSTRACT***

***"The Effectiveness of Family Planning Programs to Reduce Maternal***

***Mortality Rate of Heram District in Jayapura City Papua Province"***

*Family Planning Program is a program planed by BKKBN which the duties and functions are carried out by the Office of Women Empowerment, Child Protection and Family Planning and Officer in Jayapura City. The target of this program is fertile couples especially who have age of 15-49 to decrease a number of maternal deaths by preventing pregnancy of Empat Terlalu. It is too young, too close, too much, too old an unwanted pregnancy, especially its role in suppressing the maternal mortality rate in Heram District.*

*Theory of Duncan is used as a tool of analysis in identifying program effectiveness, such as goal achievement, integration, and adaptation. The researcher uses Duncan's theory because every aspect of effectiveness needed in this research of family planning program can be fulfilled by the valid data. Design in this research uses qualitative research method by deductive approach. The process of collecting data is done by observation, interview, and documentation.*

*Based on the results of research can be concluded that the implementation of family planning programs in Heram District has applied but it has not been effective yet because of low aspect of effectiveness Duncan as a whole. Therefore, the researcher provides some suggestions through this research, namely: the increasing intensity and quality of activities, development of integrated programs with partners, the equity of group operational funds and increasing training for candidates. The researcher hopes that these suggestions can be used as references and recommendations to support the development of family planning programs especially for the District Office and District Health Center of Heram.*

*Keywords: Effectiveness, Family Planning (KB), Maternal Mortality Rate*