**ABSTRACT**

The city of Blitar in East Java Province is one example showing that the issuance of its birth certificate has not been effective. This is caused by public awareness to make birth certificate so low, especially for people who do siri marriage, in addition to the lack of socialization to the community is also one of the causes of ineffective issuance of birth certificates. While the birth certificate becomes a very important thing for the community. The Office of Population and Civil Registration of Blitar City is an institution authorized to issue the birth certificate. Therefore the authors take the title: **"The Effectiveness Issuance of Birth Certificate for Sawing Couple Children in the Department of Population and Civil Registration of Blitar City East Java Province."**

The research method used in this research is qualitative descriptive research method so that it can describe the effectiveness of Population and Civil Registration Agency of Blitar City. Sampling method used is purposive sampling, that is by selecting informants who are considered mngetahui and can be trusted to become a source of data. Technique of collecting data is done through observation, interview, documentation, and observation. Data analysis technique used is an interactive analysis technique consisting of three components, namely data reduction, data presentation, and drawing conclusions

The results of this study indicate that the effectiveness of Population and Civil Registry Office of Blitar City in issuing birth certificate can be measured using five existing indicators, namely productivity, quality, efficiency, flexibility and satisfaction. These five indicators can be a benchmark and know the extent to which the effectiveness of birth certificate issuance.

Based on the results of the study authors, in general the effectiveness of the Department of Population and Civil Registration of Blitar City in the issuance of birth certificate can be quite good, although not fully run as desired. But still needed efforts of coaching and improvement in the Department of Population and Civil Registration Blitar City for the achievement of the desired target.

Keywords: Birth Certificate, Effectiveness