***ABSTRACT***

*This research entitled : Strategy of Population and Civil Registration Agency to Increasing the ownership of Marriage Certificates of Tribe Akit Community Meranti Island Regency Riau Province. The research is a description of what the strategy taken by the population and civil registration agency in order to increase the ownership oof marriage certificates of tribe akit community meranti island regency riau province.*

*The purpose of this research is to know the factors that affect the ownership of the marriage certificates and the obstacles faced increasing the ownership of marriage certificates and know the strategy done by the office of population and civil registry of Meranti Island Regency. Method used in this research are the qualitative research with the inductive approach. Data collection techniqueis observation, interview, and documentation. Data analysis was analysis SWOT.*

*The research study show that this strategy is designed by the Department of population and civil registration Meranti Island Regency Riau Province to solve the problems that occur in the community special marriage certificate for the tribe akit community residing in the Meranti Insland Regency. The thought of a tribe akit community who thinks that marriage is customary, religious, or a wedding party alone has proven to be a legitimate marriage.*

*From the resul it can be concluded the factors that affect the ownership of the marriage certificates is less conscious and understand society towards the importance of his marriage certificate. As for the obstacles encountered in increasing the ownership of marriage certificate is the ignorance of the tribe akit community about religion, and geographical location. As well the strategies undertaken the service of population and civil registration in the resolve the issue is to do a socialization and solicitation via billboard and brochures as well as doing arrangements of ball transfers.*

*The author’s suggestions for the service of the population and civil registration is so that the understanding of the tribe akit community about the ownership of the marriage certificate will increased again, obstacle encountered in effort increased ownership of the Meranti Island Regency in the marriage certificate should be immediately addressed, and ball transfers strategy is carried out at regular intervals. Making advertising and brochures, and expand more in improving the activitiesof socialization.*