***ABSTRACT***

*This final report entitled “* ***Contribution of Peoples Farmers Association of Repong Damar (PMPRD) In Developing Superior Product of Damar Mata Kucing In Pahmungan Village Pesisir Tengah Subdistrict Pesisir Barat Regency*** *" Repong damar is local wisdom and superior product of Pesisir Barat Regency Region which is not owned by other regions in Indonesia. For decades it has been the life support of Pahmungan Village community, but the production of Resisn Damar continues to decline due to the felling of damar trees.*

*The purpose of this research is to know the contribution of Peoples Farmers Association of Repong Damar (PMPRD) In Developing Superior Product of Damar Mata Kucing In Pahmungan Village Pesisir Tengah Subdistrict Pesisir Barat Regency, along with its supporting and inhibiting factors. The theory used is the criteria of superior sectors From Ambardi and Socia (2008). This study authors use qualitative research design with a descriptive approach. Data collection is done by interview, observation and documentation. Data analysis is done by data reduction, data presentation and conclusion or verification.*

*The conclusion that can be from this research is, several factors that inhibit the development of Damar Mata Kucing are; unstable resin Damar price (fluctuation down), low local government role, lack of use of resin Damar processing technology, low farmer bargaining position, and logging of Damar trees. the support factor is the commitment of PMPRD members to develop damar mata kucing, seed support from KPH I Pesisir Barat, and the United Nations Development Program (UNDP) Small Grants Program for Operations to Promote Tropical Forests (SGP-PTF). Based on research in the field found the conclusion that there are more inhibiting factors than the supporting factors in the development of damar mata kucing by PMPRD.*

***Keywords: contribution, repong damar, PMPRD, Pesisir Barat Regency, Region development***