**ABSTRACT**

Karimunjawa is an island that has the beauty of nature and culture is very diverse paradise like the tourists who can be used as a tourist destination that has a high competitive value if developed so that the authors interested in conducting research in order to complete the final report titled entitled **“DEVELOPMENT OF KARIMUNJAWA ISLANDS TOURISM BY TOURISM AND TOURISM CULTURE IN JEPARA PROVINCE OF CENTRAL JAVA ".**

The authors carry out research with reference to the development of tourism Karimunjawa Islands conducted by the Department of Tourism and Culture Jepara Central Java Provisi, to know how the development of an islands that have a natural beauty in which there are coral reefs that enter into 1 (one) of 10 (ten) in the world's most beautiful and culturally diverse.

In research The author uses descriptive research design using a qualitative approach in research apprenticeship in research, data collection techniques used by the author is the observation, documentation, and interview. The analysis used by means of data reduction, data presentation and data verification.

The results of research conducted by the author is unfortunate that the beauty of karimunjawa as a hidden paradise. the authors get the problems faced in the development of Karimunjawa Islands tourism is limited transportation due to weather, the limited promotion of funds and awareness of karimunjawa community that their islands are potential tourism areas.

From the research results obtained suggested to the tourism office in order to improve the transportation sector to cope with bad weather, the promotion must be optimized with existing funds and socialization to the community so that people are aware to develop their creativity to participate in tourism development Karimunjawa Islands.

**Keywords: Development, Tourism, Karimunjawa Islands**