***ABSTRACT***

The research and observation in this apprentice activity is aimed to discuss "Development of Tanjung Bunga Beach Tourism Objects" in Pangkalpinang City of Bangka Belitung Islands Province ", which focuses on the implementation of Tanjung Bunga Beach Coastal tourism development, Supporting Factors and inhibiting the development of Tanjung Bunga Beach ' , as well as the efforts made by Pangkalpinang City Tourism Office towards the development of Tanjung Bunga Beach 's attraction.

This observation uses descriptive method with qualitative approach. To illustrate the aspects related to the focus being observed and reviewed. Which aims to understand so as to build knowledge and seek what happens. Processing of field data in mix with the relevant theory and then doing the interpretation.

The results of the analysis that the authors do that there are efforts made by the Tourism Office of Pangkalpinang City in the development of Tanjung Bunga Beach Tourism Object. In the implementation of development programs undertaken by the Regional Government in this case the Related Office, found obstacles - constraints in the development of this attraction, including the budget constraints, paradigm in society, lack of community participation, the joining of houses with Tanjung Bunga Beach ' and supporting infrastructure is not yet optimal in Tanjung Bunga Beach 'attraction.

Referring to it, it is expected to the Tourism Office of Pangkalpinang City. To maximize action on the development programs to be implemented and plan development funds for the future. In order for the management and development of Tanjung Bunga Beach tourist attraction to run quickly and on target. As well as support from relevant stakeholders who assist the government in the development of Tanjung Bunga Beach 'attraction.

Keywords: Development, Tourist Attraction