**ABSTRACT**

This research entitled **IMPLEMENTATION OF MAKASSAR PROGRAM TA’ TIDAK RANTASA (MTR) IN MANGGALA CITY OF MAKASSAR PROVINCE SOUTH SULAWESI**. MakassarTa’ Program Tidak Rantasa is a program promoted by Makassar Mayor Mohammad Ramdhan Pomanto in April 2014. This program is a concrete manifestation of commitment, and concern the government of Makassar as a prosperous, comfortable and not dirty city. Like the meaning of naming, the government hopes to be an inspiration and spark the spirit of urban society in realizing a better Makassar.

This study aims to find out how the implementation of policies and programs MakassarTa' Tidak Rantasa, the support factor of program implementation. And efforts made by the government of Makassar in implementing the program MakassarTa' Tidak Rantasa.  
The research method used by the writer is descriptive with inductive approach.

This method can produce an accurate picture of the mechanism of a process or relationship, providing a complete picture in either verbal or numerical form, as well as presenting basic information about a relationship that is interconnected with one another.

The results showed that the implementation of MakassarTa Program Tidak Rantasa has been running well but unevenly this program has become suatau constraints due to lack of adequate facilities and infrastructure. Several factors affecting MakassarTa' Tidak Rantasa Program are communication, resources, size, and policy objectives, implementation attitude, bureaucratic structure and environment. It is hoped that MakassarTa' Tidak Rantasa Program can be implemented maximally and thoroughly so that its benefits can improve the prosperity of Makassar City especially in Manggala sub district as the final dumping place in Makassar City.  
  
**Keywords: Waste Management, Waste, Implementation**